



+91 98865 62128 | kathir.rk@gmail.com | www.kathir2day.com



Social Contacts



[kathir2day](http://kathir2day.com)

KATHIRESAN RAMADASS

UI/UX DESIGNER

GET TO KNOW RESUME



RELEVANT EXPERIENCE

[8+years]

> UI / UX

- + Work closely with our UI designer to construe the overall layout.
- + Familiarity with best-practices for usability standards, iOS & Android guidelines.
- + Build wireframes, mock-ups, low and high-fidelity prototypes and final production visuals for various platforms (web, mobile, application)
- + Creates UX design documents including wireframes, screen flows, sitemaps, design concepts, mockups and prototypes to fulfill business requirements
- + Maintains corporate brand guidelines. Creates visual and interactive standards and style guides for public websites
- + Design and build a user interface prototype for web and mobile applications.

> VISUAL / GRAPHIC

- + Create visual designs for digital projects, web and mobile, in collaboration with product manager
- + Know-how of visual identity, color theory, iconography, typography & usability engineering.
- + Providing a visual designs and familiar with layout/image/color/font/consistency etc.
- + Customer Analysis, Design Research, Branding and Graphic Development.
- + Create design guidelines that establish and maintain best practices and standards.
- + Proficient in Figma, Photoshop, Illustrator, Premier Pro, Balsamic, PowerPoint, and other industry design tools
- + Create presentable documents, logos, banners and other media related elements/assets.

> MARKETING COMMUNICATIONS

- + Coordinate sales, product development and other teams
- + Good Social Media Poster presentation skills
- + Following market trends and presenting creative ideas
- + Promoting our products and services during events
- + Work closely with Digital Marketing Team



CERTIFICATE OF MEMBERSHIP

[completion]

> Buff (Buff Institute of Design)

- +UX/UI Design Certification

> Linked In Learning

- + Interaction Design
- + Usability Testing
- + Design Thinking
- + Design Systems



DESIGN THAT IS MADE FOR.

GET TO KNOW RESUME



MY EXPERIENCE

[8+years]

> ADBANGS TECHNOLOGIES, BANGALORE - Sr. UX Designer

JAN 2023 - Till Date

Closely working with our Marketing Directors, Product Owners, and Product Management to envision new interfaces and products, execute on guidance and vision. Working knowledge of design and prototyping tools - Figma, and Adobe creative app like Photoshop, Illustrator and Balsamiq. Create wireframes and conduct prototyping for new software products and collaborate with diverse teams to develop a high-quality user interface (UI). Utilize design thinking and user-centered design principles to build new interactions and improve functionality for users.

> INFOVISION LABS, COIMBATORE - Sr. UX Designer

JUL 2021 - DEC 2022

1.6

As a Senior UI/UX Designer, I collaborated with business analysts, created design systems, wireframes, and guided Junior designers. Ensured visually appealing, issue-free interfaces by collaborating with developers to address any concerns.

> AADHITYA VENTURES - TRIPPUR- Sr. Graphic Designer

JAN 2019 - JUN 2021

2.6

Cut color and Multi color design, Creative concepts, Digital imaging, Color separation including Layout & Typography of printed media design works.

> ISYX TECHNOLOGIES, Qatar - Sr. UI Consultant

JUL 2016 - DEC 2018

2.6

Design and develop the website redesign project for Qatar Executive (QE). Using the latest technologies and best practices. UI Designer competent at creating user-friendly interfaces with an easily navigable design. Developed using HTML5, CSS3, jQuery, Bootstrap, responsive web design, web fonts, and icon fonts, with web standards, accessibility, and compatibility with most browsers and devices.

> DION GLOBAL SOLUTIONS PVT LTD, BANGALORE - Sr. Web Designer

JAN 2012 - JUN 2016

4.6

Design to Normal and responsive HTML conversion from beginning to end. It was most challenging to present the layout according to the client's requirement from graphical design structure to content animation of each pages.

> HIRECRAFT SOFTWARE PVT LTD, BANGALORE - Graphic / Web Designer

AUG 2008 - DEC 2011

3.5

Involved in graphic design like banner, Brochure, Business Card designing the site layout and front ends.



MY QUALITIES [Design and Technical]



IDEA



CREATIVE



TEAMWORK



LEADING



TIMELINE



INDUSTRY



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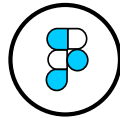


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DESIGN THAT IS MADE FOR.

GET TO KNOW **RESUME**

MY DESIGN TOOLS [Design and Technical]



FIGMA



ILLUSTRATOR



PHOTOSHOP



INDESIGN



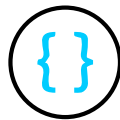
INVISION



CORELDRAW



HTML



CSS



BOOTSTRAP



DREAMWEAVER



PREMIER PRO

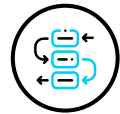


MS OFFICE

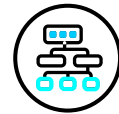
MY SPECIALITIES [UI and UX Skills]



DESIGN
THINKING



USER FLOWS/
TASK FLOWS



INFORMATION
ARCHITURE



INTERACTION
DESIGN



DESIGN
SYSTEMS



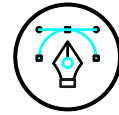
USABILITY
TESTING



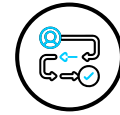
WIREFRAMING



PROTOTYPING



VISUAL DESIGN



USER JOURNEY

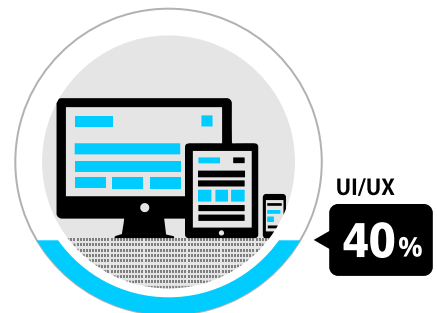
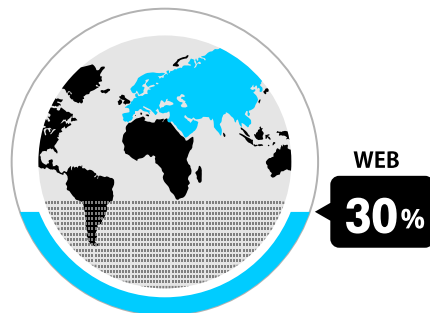
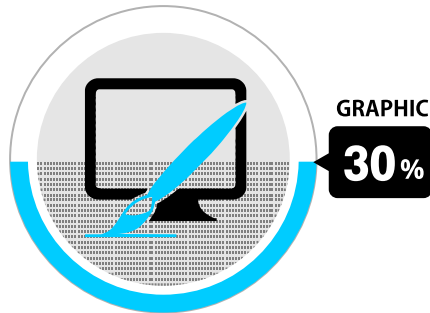


USER RESEARCH



USER INTERFACE

MY RESPONSIBILITIES [creation and delivery of the company's]



MARKETING COLLATERALS

PREMIER PRO - PRESENTATION

BRAND IDENTITY

WEB ADVERTISING

MICRO SITE

LANDING PAGE

WEBSITE MAINTENANCE

GOOGLE ANALYTICS

USER RESEARCH

DESIGN SYSTEM

MOCKUP TOOL - BALSAMIQ

WIREFRAMING - FIGMA



DESIGN THAT IS MADE FOR.

GET TO KNOW RESUME



MY CHARACTERISTICS

[Click to read more about]

11% GOOD COMMUNICATOR

I know how to strengthen my designer-client relationship

29% CREATIVE

Thinking outside the box and allowing myself to experiment

16% WELL ORGANIZED

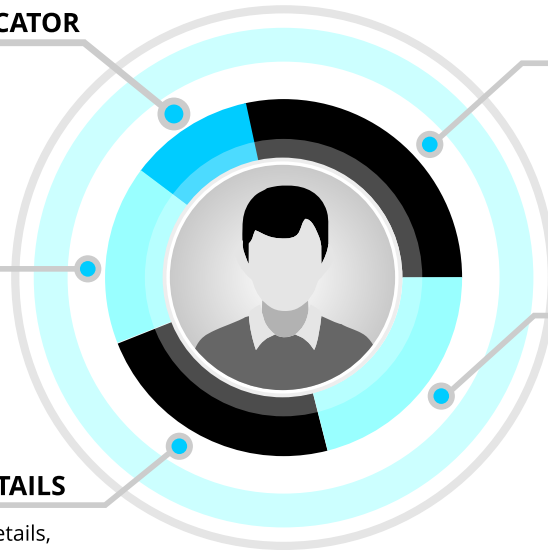
I am organized so that is why I don't fail deliver outputs on time

21% PASSIONATE

I really love designing, I like designing one of my main driving force behind creativity

23% ATTENTION TO DETAILS

I always keeping my eye to the details, even to the smallest details. Because I don't like flaws on my output.



MY EDUCATION

[Year of Completion/College]

MASTER OF ARTS



56%

Annamalai University
Tamil Nadu

DIPLOMA IN ELECTRICAL & ELECTRONICS ENGINEERING (Full Time)



55%

MuthayammalPolytechnic
Tamil Nadu

HIGHER SECONDARY



62%



MY LANGUAGES

[Speaking and Writing Skills]



ENGLISH - Fluent



TAMIL - Native



KANNADA - Basic



HOBBIES & INTERESTS

[Let's be frank]



CRICKET



SWIMMING



CHESS



TRAVELING



MUSIC



PHOTOGRAPHY